



**David Steinberg, Robyn Todd,
Wayne Gretzky And Janet Gretzky
Attached To**

MOE NORMAN

Feature Bio-Pic set to begin shooting summer 2022

(Los Angeles, CA – November 30th, 2021) - Producer **David Carver Films** announced legendary comedian, director, writer, producer **David Steinberg** (*Curb Your Enthusiasm, Seinfeld, Friends, Mad About You, Weeds*) is attached as executive producer of the motion picture Moe Norman. Also attached as executive producer is long-time multi faceted industry executive **Robyn Todd** (*Inside Comedy, Quality Balls, Sit Down Comedy*).

Global sports legend **Wayne Gretzky** and successful actor and entrepreneur **Janet Gretzky** are attached as co-producers.

The US-Canadian Production is set to shoot in late spring – early summer 2022, with casting by renowned casting director **Valorie Massalas** (*Back To The Future II & III, Indiana Jones and The Last Crusade, The Wedding Ringer, Obsessed, Gods and Monsters (Casting/Co Executive Producer)*).

Steinberg and Todd said, "In these times, it is so important to share stories about acceptance of others and triumph over adversity. This is a beautiful, touching film with heart, about a Canadian underdog, and it needs to be told."

The Gretzky's added, "We first became aware of Moe through my father (Walter) who was his great friend and constantly shared incredible stories of this bigger than life character. Moe's true brilliance and simple life philosophies were often overlooked by his colorful, sometimes ragged clothes, worn shoes and visors, his repetitive speech and eccentric behavior. His story exemplifies one of life's great lessons: be true to yourself."

The best in the game call him the best, but the introverted, misfit Moe Norman collided with both the golf establishment and society itself. Despite being bullied out of the major pro tour, Moe became an unknown legend, playing and winning smaller tournaments, setting course records but living hand to mouth, sometimes sleeping in his car or in sand traps at the courses he played.

Moe's unbelievably true, tug-at-the-heartstrings journey was filled with isolation, disconnected family relationships, triumph over adversity, redemption, humor, and eventually, lifelong friendships.

Writer **Joshua Michael Stern** (*Graves, Swing Vote, Neverwas*) added his writing talents to the original screenplay from writers **Todd Korgan, Josh Schorr** and **Mark Bergen**.

Steinberg and Todd are repped by Jason Weinberg at Untitled Entertainment.

David Carver said, "My 20-year quest to make this film is fueled 98% by passion and persistence. Obtaining the exclusive support, trust, rights, unique stories and research of over 30 beneficiaries of Moe's estate, his immediate family, including his twin sister Marie, and close friends including Gus and Audrey Maue and Ernie Hauser is the foundation making this a film that audiences will discover is not a story about golf...

...it's a story about life."

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